

## **COVID-19 Business Support 1-on-1 Funding Programme**

The [Nelson Regional Development Agency](#) is pleased to be able to continue to deliver the COVID-19 Business Support 1-on-1 Funding programme in the region. The purpose of the programme is to help those businesses negatively impacted by COVID-19 to get through this initial crisis, to remain solvent & sustainable and to thrive beyond COVID-19.

To achieve this purpose, this funding will assist businesses to access professional 1-on-1 advisory expertise in the following areas:

- 1. Business Strategy & Continuity Planning** (continuity creation; scenario planning; diversification)
- 2. Finance and Cashflow Management** (integrated cashflow; modelling; assisting with bank re-financing; budgeting and pricing structures)
- 3. Health & Wellness** (resilience capability; stress management)
- 4. HR & Employment Relations**
- 5. Marketing Strategy**
- 6. Digital Enablement Strategy**

While MBIE is funding this initiative, the service is being provided in partnership with the [Regional Business Partner \(RBP\) Network](#).

The [Nelson Regional Development Agency](#) is the local 'Regional Business Partner' who is responsible for the delivery of this service to local businesses.

Businesses in the Top of the South may be able to access this funding to help them connect with professional advisory services in the above areas. All funding approved is based on your ability to articulate how you have been negatively affected by COVID-19, your actual need at this current time, your plan ahead and how this funding will help you through this crisis and to remain solvent.

To maximise the value to the customer, the Providers of the above advisory services must be suitably qualified and capable and are listed in NZTE's 'marketplace' as follows:  
<https://app.regionalbusinesspartners.co.nz/Marketplace> (under the 'Service Categories' select the 'COVID-19 Support' option to check those providers who are approved for the above services).

### **The following business eligibility criteria applies:**

1. Have fewer than 100 full time equivalent employees;
2. Are registered for GST in New Zealand;
3. Are operating in a commercial environment;
4. Are registered with a New Zealand Business Number (NZBN);
5. Are a privately owned business or are a Maori Trust or incorporation under the Te Ture Whenua Maori Act 1993 or similar organisation managing Maori assets under multiple ownership; and
6. Have completed a brief discovery assessment with an RBP Growth Advisor.

If you wish to apply for this COVID19 funding support, or for more information on the Regional Business Partner Programme, please visit:

<https://www.nelsontasman.nz/do-business/business-support/regional-business-partner-network/> or contact Mark Maguire directly on [mark.maguire@nelsontasman.nz](mailto:mark.maguire@nelsontasman.nz) or 021 532 053.