

'E Titia'

E titia nei e Te Ātiawa, i te iti, i te rahi, te katoa

To shine as Te Ātiawa, the few, the many, all of us



TE ĀTIAWA
O TE WAKA-A-MĀUI

Enabling Te Ātiawa Vibrance & Success

Using our leadership and influence to realise the potential of our people and resources

Tikanga

<i>Pono</i>	<i>Manaaki</i>	<i>Kaitiaki</i>	<i>Pūmau</i>
<i>Acting with honesty & integrity</i>	<i>Enhancing the mana of others</i>	<i>Being good guardians</i>	<i>Inspiring unity & commitment</i>

Kaupapa

<i>Whai Tangata</i>	<i>Whai Rawa</i>	<i>Whai Taumata</i>	<i>Whai Whanaunga</i>
<i>Developing our People</i>	<i>Developing our Economy</i>	<i>Developing our Organisation</i>	<i>Connecting & communicating</i>



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Introduction

‘E Titia’ is the Strategic Plan for Te Ātiawa o Te Waka-a-Māui Trust 2017 – 2022.

Te Ātiawa o Te Waka-a-Māui Trust (the Trust) was established as the Mandated Iwi Organisation and Post-Settlement Governance entity for Te Ātiawa o Te Waka-a-Māui. These responsibilities include a range of statutory obligations and functions outlined in the Deed of Trust.

Achieving these responsibilities requires the effective governance and management of funds and resources on behalf of Te Ātiawa o Te Waka-a-Māui descendants.

This Strategic Plan provides guidance and clarity to:

- our direction in supporting iwi aspirations
- our approach in getting there
- our long term outcomes
- our priority areas for the next 5 years
- our measures of success

Moemoea

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Our iwi vision is taken from a well-known Te Ātiawa waiata and for the purposes of this strategy, describes our collective aspiration as Te Ātiawa descendants to be proud and to achieve as whanau, hapū and iwi.

Whaingā

Enabling Vibrance & Success

Using our leadership and influence to realise the potential of our people and resources

The mission of the Trust is to contribute to the iwi vision by using the strength of our leadership, and the influence of our multifaceted relationships regionally, nationally and internationally to enable the potential of our people and resources to be fully realised.

Tikanga

Our values set the standard and expectation that guides our behaviour and approach to everything we do.

Pono

Acting with honesty & integrity

The Trust will at all times be transparent and accountable, upholding our identity and reputation as Te Ātiawa with honesty and integrity.

Manaaki

Enhancing the mana of others

Our every endeavour will contribute to the enhanced well-being of our people and others with whom we interact.

Kaitiaki

Being good guardians

We are dedicated to operating in a manner that acknowledges our intergenerational responsibilities and obligations to our people and environment.

Pūmau

Inspiring unity & commitment

We strive to bring our people together with pride and dignity, and in recognition of the importance of our whanaunga connections and commitments to each other.

Kaupapa

The following kaupapa or areas of priority have been identified by the Trust along with a number of long term outcomes within each kaupapa. Our work over the next 5 years will aim to contribute to the achievement of each of these outcomes.

Whai Tangata

Developing our people

Outcomes – Our people:

- a) are competent and confident in their ahurea and identity as Te Ātiawa
- b) have a marae base that is strong and able to meet their diverse and dynamic needs in a rapidly changing world
- c) are well prepared for the future through the specific development and involvement of our rangatahi
- d) are fully utilising mainstream and iwi-based health, education and well-being services
- e) have access to sustainable housing enabling them to live and work 'at home'.

Whai Rawa

Developing our economy

Outcomes – We have:

- a) financially independent and self-determined members
- b) vibrant and innovative iwi owned and/or operated businesses
- c) relationships, partnerships and influence that create sustainable employment opportunities
- d) sound and sustainable investment and business strategies that provide for future generations

Whai Taumata

Developing our organisation

Outcomes – The Trust:

- a) has strong leadership with reputable governance and management frameworks and structures that meet the needs of it's members
- b) is well supported and guided by a Taumata Pakeke
- c) has a strong and sustainable financial position with an operational arm that is well resourced and able to deliver on the needs of the iwi

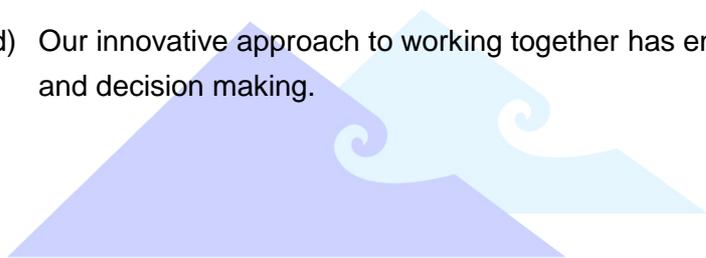
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- d) is a pioneer and innovator with influence regionally and nationally
 - e) is an 'employer of choice' attracting our best and brightest locally and abroad

Whai Whanaunga

Connecting & communicating

Outcomes:

- a) Te Ātiawa is well connected and has it's 'finger on the pulse' regionally, nationally and globally
- b) Effective and innovative engagement and communication channels are in place within Te Ātiawa and externally with our many stakeholders
- c) Te Ātiawa descendents are active contributors to iwi, hapū, whanau and marae initiatives and development regardless of their location
- d) Our innovative approach to working together has enabled effective and enduring leadership and decision making.



TE ĀTIAWA
O TE WAKA-A-MĀUI

E Titia : Measuring Our Performance

Moemoea

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We strive to bring our people together with pride and dignity, and in recognition of the importance of our whanaunga connections and commitments to each other.

Whai Tangata – Developing our people

<i>Objectives</i>	<i>Measures</i>	<i>Completion</i>
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Our people are competent and confident in their ahurea and identity as Te Ātiawa

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|---|--|----------|
| 1. Develop and implement an Ahurea Strategy that addresses the development of Te Ātiawa reo, mātauranga, whakapapa, tikanga and connection to moana and whenua | A scoping report prepared that assessing the sorts of approaches and training provided by other iwi organisations for ahurea development | May 2017 |
| | A meeting of all current providers of ahurea training or wānanga held to discuss opportunities for coordination of outcomes and activities | May 2017 |
| | A meeting held with registered members to discuss ahurea aspirations and priorities | Jun 2017 |
| | An Ahurea Strategy developed in partnership with relevant organisations (e.g. marae) for implementation | Oct 2017 |
| 2. Utilise the Trusts influence to establish and/or support the enhancement of Te Ātiawa identity in public buidlings, spaces and the community generally | Opportunities exploited through existing relationships and partnerships with local government and commercial operators | Ongoing |
| | A meeting held with local authorities to discuss future opportunities for displaying or installing Te Ātiawa art, information and cultural expressions in public or community spaces | Dec 2017 |

Our people have a marae base that is strong and able to meet their diverse and dynamic needs in a rapidly changing world.

3.

Our people are well prepared for the future through the specific development and involvement of our rangatahi

4.

Our people are fully utilising mainstream and iwi-based health, education and well-being services



October 2016

5. Develop working relationships and communication protocols with key agencies and organisations	Letters of introduction and Trust strategic priorities provided to key agencies and organisations	Mar 2017
	Annual meetings held with representatives of key agencies	Sept 2017
6. Establish an inventory / database of the most relevant services available to our people	Inventory / database developed and kept up to date on annual basis including links to electronic information and data of relevance	May 2018
7. Understand and advocate for the effective uptake of services by our people	Bi-annual data collected and analysed on the uptake of services by our registered members from key agencies and organisations	Aug 2020
	Anonymous bi-annual survey data from our registered members collected and analysed to determine what services (govt and iwi) they utilise and any issues requiring Trust intervention and support	Aug 2020

Our people have access to sustainable housing enabling them to live and work 'at home'

8. Develop a 25-50 year Sustainable Housing Strategy for our people	An analysis undertaken of the nature and scale of the housing issues and needs amongst registered members
	Relevant expertise secured and a strategy scoping paper prepared for Board consideration
	Relationships and/or partnerships developed with government and private agencies and organisations relevant to developing the strategy
	A Sustainable Housing Strategy completed for implementation



Whai Rawa – Developing our economy

<i>Objectives</i>	<i>Measures</i>	<i>Completion</i>
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We have financially independent and self-determined members		
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9.

We have vibrant and innovative iwi owned and/or operated businesses		
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10.

We have relationships, partnerships and influence that create sustainable employment opportunities		
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11.

We have sound and sustainable investment and business strategies that provide for future generations		
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12.

Whai Taumata – Developing our organisation

<i>Objectives</i>	<i>Measures</i>	<i>Completion</i>
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The Trust has strong leadership with reputable governance and management frameworks and structures that meet the needs of it's members		
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13.

The Trust is well supported and guided by a Taumata Pakeke		
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14.

The Trust has a strong and sustainable financial position with an operational arm that is well resourced and able to deliver on the needs of the iwi		
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15.

The Trust is a pioneer and innovator with influence regionally and nationally

16.

The Trust is an ‘employer of choice’ attracting our best and brightest locally and abroad

17.

Whai Whanaunga – Connecting & communicating

<i>Objectives</i>	<i>Measures</i>	<i>Completion</i>
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Te Ātiawa is well connected and has it’s ‘finger on the pulse’ regionally, nationally and globally

18.

Effective and innovative engagement and communication channels are in place within Te Ātiawa and externally with our many stakeholders

19.

Te Ātiawa descendents are active contributors to iwi, hapū, whanau and marae initiatives and development regardless of their location

20.

Our innovative approach to working together has enabled effective and enduring leadership and decision making

21.



Monitoring and review

1. The Chair and General Manager of the Trust are responsible for maintaining and updating this strategy as necessary to ensure it's effective communication and implementation.
2. Monthly reports on achievement against the Kaupapa outlined in the strategy will be presented to and discussed at regular Trustee meetings, and an annual report presented to each AGM of the Trust.
3. The strategy and the performance objectives and measures outlined in this document will be reviewed by Trustees, in consultation with registered members, at least every three years – namely November 2019, November 2022 and November 2025.

Strategy approval

4. 'E Titia' was presented to the November 2016 AGM of Te Ātiawa o Te Waka-A-Māui and ratified by registered members and Trustees. These performance objectives and measures have been developed and approved by Trustees to facilitate the implementation of the strategy.

TE ĀTIAWA
O TE WAKA-A-MĀUI

Glenice Paine

Chair

Te Ātiawa o Te Waka-ā-Maui Trust

